# Week 5 Assignment: Retail Sales Performance Dashboard

## Instructions:

1. Download and open the 'Retail\_Sales\_Performance.csv' dataset in Power BI or Tableau.

2. Import the dataset and explore the data structure.

3. Create visualizations to analyze sales trends over time, profit by region, and top-performing products.

4. Design an interactive dashboard that includes at least three different types of visualizations.

5. Use filters or slicers to allow dynamic exploration of the data.

6. Derive business insights from the visualizations and summarize your findings.

7. Submit your dashboard file and a brief report explaining your insights.

## Grading Rubric:

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| Criterion | Points | Description |
| Data Import | 10 | Successfully imported and explored the dataset. |
| Visualization Quality | 20 | Created clear and informative visualizations. |
| Insight Generation | 20 | Derived meaningful business insights from the data. |
| Dashboard Design | 30 | Designed an interactive and well-organized dashboard. |
| Presentation & Report | 20 | Submitted a clear report explaining the insights. |